Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated December 5, 2022 (the "**Prospectus**") of WEILONG Delicious Global Holdings Ltd (the "**Company**").

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities or any Shares under the Global Offering. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of Offer Shares in any jurisdiction in which such offer, solicitation or sales would be unlawful. This announcement is not for release, publication or distribution, directly or indirectly, in or into the United States, nor is this announcement an offer for sale or solicitation to purchase or subscribe for securities in the United States. The Offer Shares have not been and will not be registered under the United States Securities Act of 1933, as amended from time to time (the "U.S. Securities Act") or any state securities law in the United States and may not be offered, sold, pledged or transferred within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of each jurisdiction where those offers and sales occur. There will not be and is not currently intended to be any public offering of securities of the Company in the United States.

In connection with the Global Offering, Morgan Stanley Asia Limited, or any of its affiliates or any persons acting for it, as stabilizing manager (the "Stabilizing Manager"), on behalf of the Underwriters, may effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager, or any of its affiliates or any person acting for it, to conduct any such stabilizing action, which, if commenced, will be done at the absolute discretion of the Stabilizing Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilizing activity is required to be brought to an end on the 30th day after the last date for the lodging of applications under the Hong Kong Public Offering, being Saturday, January 7, 2023. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules (Cap. 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on Saturday, January 7, 2023, being the 30th day after the last date for the lodging of applications under the Hong Kong Public Offering. After this date when no further stabilizing action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.

The Hong Kong Offer Shares will be offered to the public in Hong Kong subject to the terms and conditions set out in the Prospectus and the related application forms. The Hong Kong Offer Shares will not be offered to any person who is outside Hong Kong and/or not resident in Hong Kong.

In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, exercisable by the Joint Global Coordinators on behalf of the International Underwriters. Pursuant to the Overallotment Option, the International Underwriters will have the right, exercisable by the Joint Global Coordinators on behalf of the International Underwriters at any time from the Listing Date until Saturday, January 7, 2023, being the 30th day from the last day for lodging applications under the Hong Kong Public Offering to require the Company to allot and issue up to an aggregate of 14,459,400 Shares, representing approximately 15.0% of the number of Offer Shares initially available under the Global Offering, at the Offer Price, to cover the over-allocations in the International Offering, if any.



# 卫龙美味全球控股有限公司 WEILONG Delicious Global Holdings Ltd

(Incorporated in the Cayman Islands with limited liability)

# **GLOBAL OFFERING**

:

:

Number of Offer Shares under

- the Global Offering
- Number of Hong Kong Offer Shares
- Number of International Offer Shares

Maximum Offer Price (Subject to a Downward Offer Price Adjustment) 96,397,000 Shares (subject to the Over-allotment Option)

- : 9,639,800 Shares (subject to reallocation)
  - 86,757,200 Shares (subject to reallocation and the Over-allotment Option)
  - HK\$11.40 per Share plus brokerage of 1.0%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and the Stock Exchange trading fee of 0.005% (payable in full on application, subject to refund) (If the Offer Price is set at 10% below the bottom end of the indicative Offer Price range after making a Downward Offer Price Adjustment, the Offer Price will be HK\$9.36 per Hong Kong Offer Share) US\$0.00001 per Share

Nominal value : Stock code :

Joint Sponsors

9985



Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers

🗱 UBS 瑞銀集團 Morgan Stanley 🚺 CICC 中金公司

Joint Bookrunners and Joint Lead Managers

🛃 BNP PARIBAS 🛛 🕝 富途證券

Joint Lead Manager

**建银国际** 

# **IMPORTANT NOTICE TO INVESTORS: FULLY ELECTRONIC APPLICATION PROCESS**

We have adopted a fully electronic application process for the Hong Kong Public Offering. We will not provide printed copies of the Prospectus or printed copies of any application forms to the public in relation to the Hong Kong Public Offering.

The Prospectus is available at the website of the Hong Kong Stock Exchange at <u>www.hkexnews.hk</u> under the "*HKEXnews* > *New Listings* > *New Listing Information*" section, and our website at <u>www.weilongshipin.com</u>. If you require a printed copy of the Prospectus, you may download and print from the website addresses above.

To apply for the Hong Kong Offer Shares, you may:

- apply online via the HK eIPO White Form service in the IPO App (which can be downloaded by searching "IPO App" in App Store or Google Play or downloaded at <u>www.hkeipo.hk/IPOApp</u> or <u>www.tricorglobal.com/IPOApp</u>) or at <u>www.hkeipo.hk</u>; or
- (2) apply through the **CCASS EIPO** service to electronically cause HKSCC Nominees to apply on your behalf, including by:
  - (i) instructing your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give electronic application instructions via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf; or
  - (ii) (if you are an existing CCASS Investor Participant) giving electronic application instructions through the CCASS Internet System (<u>https://ip.ccass.com</u>) or through the CCASS Phone System by calling +852 2979 7888 (using the procedures in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input electronic application instructions for CCASS Investor Participants through HKSCC's Customer Service Centre at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong by completing an input request.

We will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the printed Prospectus as registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

If you are an **intermediary**, **broker** or **agent**, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.

Please refer to the section headed "How to Apply for Hong Kong Offer Shares" in the Prospectus for further details of the procedures through which you can apply for the Hong Kong Offer Shares electronically.

Your application must be for a minimum of 200 Hong Kong Offer Shares and in one of the numbers set out in the table. You are required to pay the amount next to the number you select.

No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$
200	2,302.97	6,000	69,089.37	100,000	1,151,489.49	4,819,800 <sup>(1)</sup>	55,499,490.44
400	4,605.96	7,000	80,604.26	200,000	2,302,978.98		
600	6,908.93	8,000	92,119.16	300,000	3,454,468.47		
800	9,211.92	9,000	103,634.05	400,000	4,605,957.96		
1,000	11,514.90	10,000	115,148.95	500,000	5,757,447.45		
1,200	13,817.87	20,000	230,297.90	600,000	6,908,936.94		
1,400	16,120.85	30,000	345,446.84	700,000	8,060,426.43		
1,600	18,423.83	40,000	460,595.79	800,000	9,211,915.92		
1,800	20,726.81	50,000	575,744.75	900,000	10,363,405.41		
2,000	23,029.79	60,000	690,893.70	1,000,000	11,514,894.90		
3,000	34,544.68	70,000	806,042.65	2,000,000	23,029,789.80		
4,000	46,059.58	80,000	921,191.59	3,000,000	34,544,684.70		
5,000	57,574.48	90,000	1,036,340.54	4,000,000	46,059,579.60		

(1) Maximum number of Hong Kong Offer Shares you may apply for.

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

# THE LISTING APPLICATION

We have applied to the Hong Kong Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the Shares which may be issued pursuant to the exercise of the Over-allotment Option).

# STRUCTURE OF THE GLOBAL OFFERING

The Global Offering comprises:

- the Hong Kong Public Offering of initially 9,639,800 Offer Shares (subject to reallocation) in Hong Kong, representing approximately 10.0% of the total number of Offer Shares initially available under the Global Offering, and
- the International Offering of initially 86,757,200 Offer Shares (subject to reallocation and the Over-allotment Option), representing approximately 90.0% of the total number of Offer Shares initially available under the Global Offering.

The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed "Structure of the Global Offering" in the Prospectus.

In particular, subject to the requirements under Practice Note 18 of the Listing Rules and Guidance Letter HKEX-GL91-18, the Joint Global Coordinators may reallocate Offer Shares from the International Offering to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering. In accordance with Guidance Letter HKEX-GL91-18 issued by the Hong Kong Stock Exchange, if such reallocation is done other than pursuant to the clawback mechanism as described in the section headed "Structure of the Global Offering — the Hong Kong Public Offering — Reallocation" in the Prospectus, the maximum total number of Offer Shares that may be reallocated to the Hong Kong Public Offering following such reallocation shall be not more than double the initial allocation to the Hong Kong Public Offering (i.e. 19,279,600 Offer Shares) and the final offer price shall be fixed at the bottom end of the indicative offer price range (i.e. HK\$10.40 per Offer Share) or the downward adjusted final Offer Price if a Downward Offer Price Adjustment is made.

Under the International Underwriting Agreement, we expect to grant to the International Underwriters, exercisable by the Joint Global Coordinators (for themselves and on behalf of the International Underwriters), the Over-allotment Option, which will be exercisable at any time from the Listing Date until Saturday, January 7, 2023, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering to require the Company to allot and issue up to an aggregate of 14,459,400 Shares, representing approximately 15.0% of the number of Offer Shares initially available under the Global Offering, at the Offer Price, to cover the over-allocations in the International Offering, if any. If the Over-allotment Option is exercised in full, the additional Offer Shares to be issued pursuant thereto will represent approximately 0.61% of our Company's enlarged issued share capital immediately following the completion of the Global Offering and the exercise of the Over-allotment Option. In the event the Over-allotment Option is exercised, we will make an announcement which will be posted on the website of the Hong Kong Stock Exchange (**www.hkexnews.hk**) and on our website (**www.weilongshipin.com**), respectively.

# PRICING

The Offer Price will not be more than HK\$11.40 per Offer Share and is expected to be not less than HK\$10.40 per Offer Share, unless otherwise announced as further explained in the section headed "Structure of the Global Offering" in the Prospectus (subject to a reduction of up to 10% below the bottom end of the indicative Offer Price range) through making a Downward Offer Price Adjustment as set out in the Prospectus. If the Offer Price is set after making a 10% Downward Offer Price Adjustment, the Offer Price will be HK\$9.36 per Offer Share. Applicants for the Offer Shares are required to pay, on application, the maximum Offer Price of HK\$11.40 per Offer Share together with brokerage of 1%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and the Hong Kong Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$11.40 per Offer Share.

If the Company decides to reduce the Offer Price by making a Downward Offer Price Adjustment (a reduction of up to 10% below HK\$10.40), the Company will separately announce the final Offer Price no later than Wednesday, December 14, 2022 on the website of the Hong Kong Stock Exchange at <u>www.hkexnews.hk</u> and the Company's website at <u>www.weilongshipin.com</u>.

### **EXPECTED TIMETABLE**

Hong Kong Public Offering commences	9:00 a.m. on Monday, December 5, 2022
Latest time for completing electronic applications under the <b>HK eIPO White Form</b> service through one of the below ways:	
<ol> <li>the IPO App, which can be downloaded by searching "IPO App" in App Store or Google Play or downloaded at <u>www.hkeipo.hk/IPOApp</u> or <u>www.tricorglobal.com/IPOApp</u>; or</li> </ol>	
(2) the designated website at <u>www.hkeipo.hk</u>	11:30 a.m. on Thursday, December 8, 2022
Application lists open	11:45 a.m. on Thursday, December 8, 2022
Latest time for (a) completing payment for <b>HK eIPO White Form</b> applications by effecting Internet banking transfer(s) or PPS payment transfer(s) and (b) giving <b>electronic application instructions</b> to HKSCC	12:00 noon on Thursday, December 8, 2022
If you are instructing your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give electronic application instructions via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf, you are advised to contact your broker or custodian for the latest time for giving such instructions which may be different	

from the latest time as stated above.

Application lists close	12:00 noon on Thursday, December 8, 2022
Expected Price Determination Date	Thursday, December 8, 2022
Where applicable, announcement of the Offer Price being set below the bottom end of the indicative Offer Price range after making a Downward Offer Price Adjustment. See the section headed "Structure of the Global Offering — Pricing and Allocation" on the website of the Hong Kong Stock Exchange at <u>www.hkexnews.hk</u> and the Company's website at <u>www.weilongshipin.com</u> on or before.	Wednesday, December 14, 2022
Announcement of the Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on the website of the Hong Kong Stock Exchange at <u>www.hkexnews.hk</u> and the Company's website at <u>www.weilongshipin.com</u> on or before	Wednesday, December 14, 2022
Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) to be available through a variety of channels, including:	
<ul> <li>in the announcement to be posted on our website at <u>www.weilongshipin.com</u> and the website of the Hong Kong Stock Exchange at <u>www.hkexnews.hk</u>, respectively from</li> </ul>	Wednesday, December 14, 2022
<ul> <li>at the "IPO Results" function in the IPO App or at <u>www.tricor.com.hk/ipo/result</u> or <u>www.hkeipo.hk/IPOResult</u></li> </ul>	
with a "search by ID" function from	8:00 a.m. on Wednesday, December 14, 2022 to 12:00 midnight on Tuesday, December 20, 2022
• from the allocation results telephone enquiry line by calling +852 3691 8488 between	
9:00 a.m. and 6:00 p.m. from	Wednesday, December 14, 2022 to Monday, December 19, 2022 (excluding Saturday, Sunday and Hong Kong public holiday)

Share certificates in respect of wholly or partially successful applications to be dispatched/collected or deposited into CCASS on or before	Wednesday, December 14, 2022
<b>HK eIPO White Form</b> e-Auto Refund instructions/refund checks in respect of wholly or partially successful applications (if applicable) or wholly or partially unsuccessful applications to be dispatched/collected on or before	Wednesday, December 14, 2022
Dealings in the Shares on the Stock Exchange expected to commence at 9:00 a.m. on	Thursday, December 15, 2022

#### Note:

(1) Unless otherwise stated, all times and dates refer to Hong Kong local times and dates.

### SETTLEMENT

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Hong Kong Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Hong Kong Stock Exchange or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Hong Kong Stock Exchange is required to take place in CCASS on the second settlement day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS. Investors should seek the advice of their stockbrokers or other professional advisers for details of the settlement arrangement as such arrangements may affect their rights and interests.

## **ELECTRONIC APPLICATION CHANNELS**

## **HK eIPO White Form service**

You may submit your application through the **HK eIPO White Form** service in the **IPO App** or on the designated website at **www.hkeipo.hk** (24 hours daily, except on the last day for applications) from 9:00 a.m. on Monday, December 5, 2022 until 11:30 a.m. on Thursday, December 8, 2022 and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Thursday, December 8, 2022, the last day for applications, or such later date as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather and/or Extreme Conditions on the Opening of the Application Lists" in the Prospectus.

## **CCASS EIPO service**

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:<sup>(1)</sup>

Monday, December 5, 2022 — 9:00 a.m. to 8:30 p.m. Tuesday, December 6, 2022 — 8:00 a.m. to 8:30 p.m. Wednesday, December 7, 2022 — 8:00 a.m. to 8:30 p.m. Thursday, December 8, 2022 — 8:00 a.m. to 12:00 noon

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Monday, December 5, 2022 until 12:00 noon on Thursday, December 8, 2022 (24 hours daily, except on Thursday, December 8, 2022 the last application day).

The latest time for inputting your **electronic application instructions** will be 12:00 noon on Thursday, December 8, 2022, the last application day or such later time as described in "-10. Effect of Bad Weather and/or Extreme Conditions on the Opening of the Application Lists".

Note:

(1) The times in this sub-section are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

If you are instructing your **broker** or **custodian** who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf, you are advised to contact your **broker** or **custodian** for the latest time for giving such instructions which may be different from the latest time as stated above.

The application monies (including the brokerage fees, SFC transaction levy, AFRC transaction levy and the Hong Kong Stock Exchange trading fee) will be held by the receiving bank on behalf of the Company after the closing of the application lists and the refund monies, if any, will be returned to the applicants without interest on or before Wednesday, December 14, 2022.

Please refer to the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, the GREEN Application Form and in the IPO App or on the designated website (<u>www.hkeipo.hk</u>) for the HK eIPO White Form service.

### **PUBLICATION OF RESULTS**

The Company expect to announce the final Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on Wednesday, December 14, 2022 on our website at **www.weilongshipin.com** and the website of the Hong Kong Stock Exchange at **www.hkexnews.hk**.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration/certificate of incorporation numbers of successful applicants (where applicable) under the Hong Kong Public Offering will be available through a variety of channels at the times and date and in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares — 11. Publication of Results" in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the maximum Offer Price of HK\$11.40 per Offer Share (excluding brokerage, SFC transaction levy, AFRC transaction levy and the Hong Kong Stock Exchange trading fee thereon), or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with "Structure of the Global Offering — Conditions of the Global Offering" in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, AFRC transaction levy and the Hong Kong Stock Exchange trading fee, will be refunded, without interest.

No temporary documents of title will be issued in respect of the Shares and no receipt will be issued for sums paid on application. Share certificates will only become valid at 8:00 a.m. on Thursday, December 15, 2022 (Hong Kong time), provided that the Global Offering has become unconditional and the right of termination described in the "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination" section in the Prospectus has not been exercised.

Assuming the Global Offering becomes unconditional at or before 8:00 a.m. on Thursday, December 15, 2022 (Hong Kong time), dealings in the Shares are expected to commence at 9:00 a.m. on Thursday, December 15, 2022 (Hong Kong time). The Shares will be traded in board lots of 200 Shares each. The stock code of the Shares is 9985.

By order of the Board WEILONG Delicious Global Holdings Ltd LIU Weiping Chairman

Hong Kong, Monday, December 5, 2022

As of the date of this announcement, the executive Directors are Mr. LIU Weiping, Mr. LIU Fuping, Mr. SUN Yinong, Mr. PENG Hongzhi, Mr. LIU Zhongsi and Mr. CHEN Lin, and the independent non-executive Directors are Ms. XU Lili, Mr. ZHANG Bihong and Ms. XING Dongmei.